It is our pleasure to invite you to the ***Attitudes & Attire® Annual Luncheon and Fashion Show*** on Friday, February 23, 2018 at the Grand Pavilion of the Dallas Trade Mart. The event will feature fashions from the Attitudes & Attire® boutique.

**Cindy Morris**, president and CEO of **Dallas Market Center**, will receive the Kim Dawson Attitude Award. Cindy has served in numerous positions at DMC in her 28 years with the company and is a successful role-model for all women. We are so proud to recognize a woman whose personal accomplishments exemplify the potential of all women. Dallas Market Center has been a supporter of Attitudes & Attire® for the past 21 years.

**Susannah Denney** and **Jeff Hensley** of **Equest’s Hooves for Heroes** Veterans Program will serve as honorary co-chairs for the event. Equest is a loyal partner of the Attitudes & Attire® Boots to Heels Program.

At Attitudes & Attire®, we promote personal growth for women seeking self-sufficiency. Since 1996, more than 21,000 women have transformed their attitudes and restored their confidence through our three programs – **Core Program** (Self-Esteem and Job Readiness Workshops), **Hopeful Smiles™** (Restorative Dental Program) and **Boots to Heels** (Women Veterans and Female Spouses Program).

Thanks to your ongoing support and donations, we continue to serve North Texas women who are re-entering the work force. We hope you will join us in February to hear directly from some of our amazing clients as they share their inspirational success stories. Enclosed are details on how you can become involved in this very special event.

As always, thank you for your generosity and support of the women we serve at Attitudes & Attire®. We look forward to seeing you at our luncheon.

Warmest Regards,

 

Lyn Berman

Founder & Executive Director

Attitudes & Attire®

Sheb Farris

President

Attitudes & Attire®

**ATTITUDES & ATTIRE®**

**Friday, February 23, 2018**

**Grand Pavilion of the Dallas Trade Mart**

**Please select your sponsorship level or ticket choices:**

**□ $15,000 DIAMOND SPONSOR**

**□ $10,000 PLATINUM SPONSOR**

**□ $7,500 GOLD SPONSOR**

**□ $5,000 SILVER SPONSOR**

**□ $3,000 BRONZE SPONSOR**

**□ $2,000 PEWTER SPONSOR**

**□ $1,500 TABLE SPONSOR**

**□ $150 TICKETS \_\_\_\_\_\_\_**

**□ $\_\_\_\_\_ DONATION**

**VISA/MC/DISCOVER/AMEX NUMBER:** \_\_\_\_\_

**EXPIRATION DATE:** \_\_\_ \_\_\_ **SECURITY CODE:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**CONTACT NAME:** \_\_\_\_­\_

**COMPANY:** \_\_\_\_­\_

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**EMAIL ADDRESS:**

**NAME:**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*(as you wish it to appear in sponsorship materials)*

\*Enclosed is my check made payable to Attitudes & Attire® for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please mail this form with payment to:

Attitudes & Attire®

2050 N. Stemmons Freeway, Mail Unit 102

Dallas, TX 75207

Please contact us at 214-746-4222 or email annabelle@attitudesandattire.org with any questions.

*Contributions minus fair market value of meal ($20 per meal) are tax deductible*.

**Thank you for all you do for Attitudes & Attire®!**

**ATTITUDES & ATTIRE®**

**Friday, February 23, 2018**

We are grateful to our loyal donors who support the mission of Attitudes & Attire®. Our annual luncheon draws over 650 attendees and has honored past Kim Dawson Award recipients, including **Retired Brigadier General Robin Akin,** **Karen Farris**, **Caroline Rose Hunt, and Sarah Losinger.**

**Diamond Sponsor---$15,000**

* Recognition on all pre and post event promotional materials, social media outlets and press releases
* Company name displayed on event signage and public acknowledgment at luncheon
* Right to use Attitudes & Attire® logo in approved contexts as an official luncheon sponsor
* Recognition in luncheon program distributed to over 650 guests
* Recognition with your company’s logo as a **Diamond Sponsor** on Attitudes & Attire® website
* Priority seating for **10** at the luncheon

**Platinum Sponsor---$10,000**

* Company name displayed on event signage and public acknowledgment at luncheon
* Right to use Attitudes & Attire® logo in approved contexts as an official luncheon sponsor
* Recognition in luncheon program distributed to over 650 guests
* Recognition with your company’s logo as a **Platinum Sponsor** on Attitudes & Attire® website
* Priority seating for **10** at the annual luncheon

**Gold Sponsor---$7,500**

* Company name displayed on event signage and public acknowledgment at luncheon
* Recognition in luncheon program distributed to over 650 guests
* Recognition with your company’s logo as a **Gold** **Sponsor** on Attitudes & Attire® website
* Priority seating for **10** at the annual luncheon

**Silver Sponsor---$5,000**

* Company name displayed on event signage and public acknowledgment at luncheon
* Recognition in luncheon program distributed to over 650 guests
* Recognition with your company’s logo as a **Silver Sponsor** on Attitudes & Attire® website
* Preferred seating for **10** at the annual luncheon

**Bronze Sponsor---$3,000**

* Company name displayed on event signage and public acknowledgment at luncheon
* Recognition in luncheon program distributed to over 650 guests
* Recognition as a **Bronze** **Sponsor** on Attitudes & Attire® website
* Preferred seating for **10** at the annual luncheon

**Pewter Sponsor---$2,000**

* Company name displayed on event signage and public acknowledgment at luncheon
* Recognition in luncheon program distributed to over 650 guests
* Recognition as a **Pewter Sponsor** on Attitudes & Attire® website
* A table for **10** at the annual luncheon